

**Smoky
Mountain**
Finishing Sauce



**HOT! Smoky HOT!
Mountain
KILLER**
Finishing Sauce

For Immediate Release

E's Best Barbecue Sauces Celebrate 1st Anniversary

PALMETTO, Florida (May 10, 2013) --- On May 15, 2012, exactly one month after being laid off from a government defense contractor, Elmer Hilker and his wife Jan embarked on a new adventure with their first bottling of E's Best Smoky Mountain and Killer Finishing Sauces. They had one local retailer, Palmetto Meat Shop, ready to stock their sauces.

"We ordered 100 cases (1200 bottles) and our bottler said he would see us in a year, indicating that first time bottlers usually start a little slow," said Elmer "E" Hilker. "Well, he saw us the next month with another 100 case order, again in August with a 150 case order, and again this past February with another 120 case order."

Today, E's Best Barbecue, LLC is a growing enterprise with 37 retailers in Florida, North Carolina, and Tennessee. E's Best Finishing Sauces are available in Palmetto, Bradenton, Oneco, Sarasota, St. Petersburg Beach, St. Petersburg, Palm Harbor, Apollo Beach, Brandon, Lithia, Plant City, Lakeland, Orlando, and Tallahassee, Florida. The North Carolina locations include Asheville, Charlotte, Waynesville, Maggie Valley, Apex, Wilmington, and a food store chain in Cleveland, Tennessee.

To celebrate the first anniversary, Jan and E will return to The Chop Shop on Manatee Avenue in Bradenton, where they conducted their very first tasting event last Memorial Day weekend. Owner Susan Ambrose said it was the most successful tasting at The Chop Shop in its 43 years in business. This year's tasting is on Saturday May 25 from 11 am – 5 pm. To celebrate the 1st anniversary, a Fathers Day gift basket promotion is being launched on the E's Best website, www.ebestbarbecue.com. One basket will be given away at The Chop Shop tasting; the winner will be drawn at 5 pm Saturday, May 25 at the store.

"We are overwhelmed at how God has blessed our efforts, providing so many retail partners in such a short time frame," said Jan Hilker. "We are carving a real niche in the marketplace because of the generosity of our retailers and the support of our E's Best fans; and we try to share that same spirit with everyone we meet."

E's Best Barbecue, LLC is dedicated to demonstrating and upholding Christian principles. A share of proceeds from every bottle of sauce sold supports Christian outreach ministries. For retailers and more information, visit our website www.ebestbarbecue.com or contact info@ebestbarbecue.com.

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